

Oak Hills Brand Guidelines

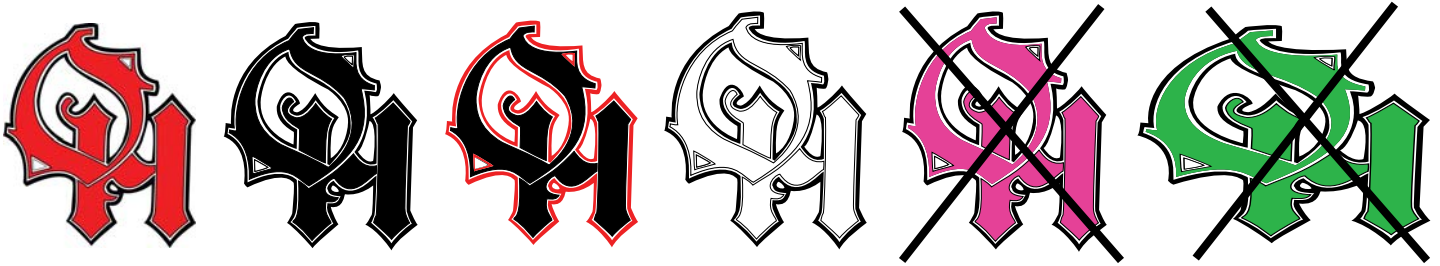
The following guidelines apply to all uses of the Oak Hills logo.

Oak Hills Color Palette:

			
Red	Black	White	Grey
RGB: 237 34 36	RGB: 33 30 21	RGB: 255 255 255	RGB: 147 155 161
CMYK: 0 99 100 0	CMYK: 0 0 0 100	CMYK: 0 0 0 0	CMYK: 5 0 0 45

Logo:

Please note if the interlocking Old English is used in print on any spiritwear, give away items, or marketing collateral it must only be printed in red, black, white or grey. Logo should not be stretched or distorted in any uses.



Use of logo:

The interlocking Old English logo is copyrighted by the Oak Hills Athletic Boosters.

All athletic teams/groups

Please contact the Athletic Office at 513-467-7105 for written approval prior to printing or producing any items including the Oak Hills logo.

All other logo uses

Please contact the OHLSD Communications Department at 513-598-2682 for written approval prior to printing or producing any items including the Oak Hills logo.

Official district logos:



Application for Oak Hills Logo Usage

Date: _____

Name: _____

Phone: _____

Email: _____

Organization using the logo: _____

Example: Oakettes, PTA, Little Highlanders, Oak Hills Youth Athletics, Band, etc.

Vendor's name: _____

Vendor's address: _____

Vendor's phone: _____

Vendor's email: _____

Vendor's website: _____

Item displaying logo: _____

Example: tshirt, mug, koozie, pen

Logo item will be:

- Sold (if within the district, be sure to complete a project requisition form prior to event)
- Donated
- Used as an incentive/give-away item
- Marketing piece

Where will items be displayed: _____

Quantity of item: _____

Dates of usage: _____

For office use only

Approved by: _____

Date: _____

Signature: _____

Artwork sent to vendor: (date) _____

Mock-up reviewed/approved: _____